

UNIVERSITY OF MISKOLC

**PHD PROGRAMME OF THE
ENTERPRISE THEORY AND PRACTICE
DOCTORAL SCHOOL
in English**

Faculty of Economics, Enterprise Theory and Practice Doctoral School

<http://gtk.uni-miskolc.hu/doktoriiskola/about>

2016.

Thank you for your interest in the English language PhD Programme of the Enterprise Theory and Practice Doctoral School. The Programme Committee decided to launch the English language version of the PhD programme starting in September 2014.

Our University has been running a PhD programme in Management and Business Administration in Hungarian language since 1994. During this period over 75 students have received their PhD degrees, including six foreign students, who prepared their PhD Thesis in English.

In the last few years we have seen a growing interest to have doctoral studies in English at our University. Young managers with ties to Hungary and recent university graduates abroad have expressed interest in our PhD programme.

Our PhD programme is part of EDAMBA (the European Doctoral Programmes Association in Management and Business Administration) in which we collaborate with many leading European universities.

If you are interested in state-of-the-art research and training at a doctoral level in Economics, Management and Business Administration, please study the content, the procedure and the requirements of our new PhD programme.

Should you need further information the Programme Office is ready to deal with your additional inquiries.

Sincerely,

Professor Károly Balaton
Chairperson of the programme

Dr. Zoltán Bartha
Secretary of the programme

Aims and requirements of the programme

Our PhD programme aims to prepare students to carry out high quality research in economics, management and business related areas. In order to achieve this goal PhD students take courses in research methodology and subject area topics. These courses are designed to inform students of the latest research in that area. During the seminars interactive discussions are held with active participation of students. Each course ends with an exam. Elective courses can be completed with a project work. After completing the course work PhD candidates go through a comprehensive rigorosum as part of the requirements for the doctoral degree.

PhD candidates need to demonstrate their ability to conduct high level research work. The dissertation has to include empirical research. The dissertation has to be defended in front of a committee during an open session.

Specialization areas covered by the Programme

The programme includes the following specialization areas:

- Business information management
- Business economics
- Corporate strategy
- Management
- Marketing schools and applications
- Spatial economics
- Economic theory

Courses

The doctoral programme includes three types of courses: core, required for specialisation and elective. Core and required for specialisation subjects can be completed with an exam, elective ones with project work.

Core subjects:

- Economic Theory
- Research Methodology
- Quantitative Analysis

Required courses for specialisation

The programme has two branches of specialisation: economics and business. The Spatial economics and Economic Theory specialisations require the courses of the Economics branch, while the Business information management, Business economics, Corporate strategy, Management and Marketing schools and applications specialisations require the courses of the Business branch.

Economics branch:

- Tools of Spatial Analysis
- Comparative Economic Systems
- Economic and Social Structure of Europe
- Finance
- Green Economy and Sustainability
- World Economics

Business branch:

- Business Economics
- Corporate Strategy
- Marketing Theory
- Finance
- Organisational Theory
- Human Resource Management

Elective courses:

- Coaching
- Corporate Ethics
- Economic relation of Visegrad countries
- Enterprise and Entrepreneurship Theory
- Methodological Aspects of Scenario Building
- Methods of Market Analysis
- Paradigms and Application of Social Marketing
- Public Economics
- Quality Management
- Strategic Management

Credit structure of courses:

Semesters	I.	II.	III.	IV.
Core	5 (k)	5 (k)	5 (k)	
Required for specialisation	5 (k)	2*5 (k)	2*5 (k)	5 (k)
Elective		3 (b)	3 (b)	3 (b)

Research work

PhD students are attached to a research supervisor from the beginning of the programme. It is the task of the supervisor to advise the PhD candidate during the course work and the research period.

The degree-acquiring process includes three elements: to pass the doctoral rigorosum, to write and defend the thesis-proposal, and to write and defend the final doctoral thesis.

The thesis-proposal has to be submitted at the end of the second semester. Defence of the proposal is in front of a committee of five members, two of them are the official opponents who supply their written evaluation of the proposal.

The final dissertation has to be defended in front of a committee of five members, three of them are the official opponents with written evaluation of the thesis. The dissertation has to be submitted not later than the end of the fourth year from the beginning of the programme.

Research and teaching activity

Students are involved in the teaching and research activity of the department, and get credits for their contribution (3/semester for teaching, and 9/semester for doing research). At least 36 credits has to be accumulated with publications and well. The credits structure for publications is available at our website: <http://gtk.uni-miskolc.hu/doktoriiskola/documents>.

Tuition Fees

- Application procedure fee: €150
- Tuition fee for
 - o full-time students: €3,500/semester
 - o part-time students: €2,000/semester
 - o students with individual study plans: 1,500/calendar year
- Material costs: €1,500/year

Admission

The two types of study programmes available at the moment:

- full time training: fee-paying courses, courses for students awarded 2+2-year governmental or other grants, regular student status
- part-time training: fee-paying courses with individualised curriculum combined with taught courses for students who wish to continue working whilst studying for their PhD, no grants are awarded

Eligibility and entry requirements

Students enrolled in the final year of their Master's studies, but have not received their degree required for admission, students with a Master's Degree. (Degrees awarded overseas will be accepted under international agreements in force of the countries concerned, or in the absence of such agreement the degree can be accepted only if the degree, under the legislation of the country where it was awarded, makes the candidate eligible for applying for admission to the doctoral school adequate to the Hungarian one. In other questions regulations on the recognition of foreign certificates and degrees of the Hungarian Ministry of Education are applicable).

Successfully passed (state) final exams and Masters Degree with at least 'good' or 'cum laude' honours (applications for PhD students with individual study plans not involved in taught programme will be considered individually on the basis of the candidate's former certified scientific achievements by the Committee of Doctoral School, degrees below these levels may be accepted).

Type 'C' level state-accredited intermediate language exam in English, or language proficiency equivalent to a type "C" intermediate state language exam (according to the Common European Framework of Reference for Languages (CEFR) at least a B2 level language exam)

Sufficient proficiency in the chosen field of research

Preference is given to those with formally certified academic/professional achievements (e.g. publications, Pro Scientia Gold medal, partial university studies in a foreign countries, awards at Scientific Students' Conferences, etc.).

Criteria for approval

The Admission Committee conducts an entrance interview to ascertain the candidates' proficiency in the chosen field of research, conception of the doctoral work, further scientific plans, formal academic/professional achievements, aptitude for creative research work, and language proficiency. The Admission Committee scores the candidates' performance on a 100-point scale, ranks them and makes a decision about their admission or refusal. The pass score is 75 points; this is a prerequisite, but does not mean automatic admission to the programme. The candidates are shortlisted and ranked. The list is forwarded to the Doctoral Committee of the Faculty, which makes proposals for admission of the candidates taking into consideration the quotas, funds, capacities and school facilities determined by the Doctoral Committee of the University. The final decision on candidates is made by the Doctoral Committee of the University. Applicants who are waiting for the delivery of diplomas required for admission are pre-admitted only conditionally. They are finally admitted only if they have been awarded Master's Degree with at least 'good' or 'cum laude' honours. Candidates who have been admitted to the full-time programme are entitled to a 2+2-year government grant, the sum of which is currently 140,000 HUF/month during the first two years, and 180,000 HUF/month in the second 2-year period. They can receive accommodation in student hostels if a reasonable justification is provided and pay tuition fees pursuant to regular student status. Part-time PhD students involved in individual preparation apart from taught programme must meet the same examination requirements as full-time PhD students. They can perform their research and educational work at their workplaces if the facilities are adequate. They pay tuition fees and are not awarded grants.

Application procedure

The call for application and the application form can be downloaded from the website of the University of Miskolc. Regulations for Doctoral Programmes and for the Award of Doctoral Degrees of the University of Miskolc on the same page provide candidates with further information about PhD studies.

Application for admission to the Doctoral School of 'Enterprise Theory and Practice' is possible in the announced research topics: http://gtk.uni-miskolc.hu/doktoriiskola/research_topics

The application form can be downloaded from here: <http://gtk.uni-miskolc.hu/files/5755/Application%20form.docx>

The application procedure fee payment form can be requested from the Office of the Vice-Rector for Research and International Relations (A/4 building, office 112). The application form along with all the appropriate supporting documents required must be submitted to the Office of the Vice-Rector for Research and International Relations of the university by 15 May 2016.

Deadlines

- Closing date for applications: 15 May 2016
- Date of entrance interview: June
- Date of final decision: July

Contact

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