## **BUSINESS STUDIES**

A Publication of the University of Miskolc

VOLUME 2, NUMBER 1 (2002)



MISKOLC UNIVERSITY PRESS



## Business Studies Volume 2., Number 1. (2002)

## Contents

## Contributed Papers

Sandor BOZSIK: The efficiency analysis of home lending	
market in Hungary between 1992 and	
Zoltán LUTTENBERGER: Bankassurance	
(Terminology, regulation, international strategies and	
thedevelopment phases of bankassúrance in Hungary)	2
Krisztina SZEGEDI: The ethical sensitivity of hungarian	
corporations	33
Csaba HORVÁTH: Virtual organisations	
A fashionable term or a real trend?	. 53