

**UNIVERSITY OF MISKOLC**

**PHD PROGRAMME OF THE  
HANTOS ELEMÉR DOCTORAL SCHOOL OF  
BUSINESS, MANAGEMENT AND REGIONAL SCIENCES  
in English**

**Faculty of Economics, Hantos Elemér Doctoral School of Business, Management and Regional  
Sciences**

*<http://gtk.uni-miskolc.hu/doktoriiskola/about>*

**2020.**

Thank you for your interest in the English language PhD Programme of the Hantos Elemér Doctoral School of Business, Management and Regional Sciences. The Programme Committee decided to launch the English language version of the PhD programme starting in September 2014.

Our University has been running a PhD programme in Management and Business Administration in Hungarian language since 1994. During this period over 75 students have received their PhD degrees, including seven foreign students, who prepared their PhD Thesis in English.

In the last few years we have seen a growing interest to have doctoral studies in English at our University. Young managers with ties to Hungary and recent university graduates abroad have expressed interest in our PhD programme.

Our PhD programme is part of EDAMBA (the European Doctoral Programmes Association in Management and Business Administration) in which we collaborate with many leading European universities.

If you are interested in state-of-the-art research and training at a doctoral level in Regional Economics, Management and Business Administration, please study the content, the procedure and the requirements of our new PhD programme.

Should you need further information the Programme Office is ready to deal with your additional inquiries.

Sincerely,

Professor Károly Balaton  
Chairperson of the programme

Dr. Dora Szendi  
Secretary of the programme

## Aims and requirements of the programme

Our PhD programme aims to prepare students to carry out high quality research in regional economics, management and business related areas. In order to achieve this goal PhD students take courses in research methodology and subject area topics. These courses are designed to inform students of the latest research in that area. During the seminars interactive discussions are held with active participation of students. Each course ends with an exam. Elective courses can be completed with a project work. After completing the course work PhD candidates go through a complex examination as part of the requirements for the doctoral degree.

PhD candidates need to demonstrate their ability to conduct high level research work. The dissertation has to include empirical research. The dissertation has to be defended in front of a committee during an open session.

## Specialization areas covered by the Programme

In the Doctoral School, the training takes place along two sub-programs (leaders of the sub-programs in brackets):

- Business program (Károly Balaton)
- Regional program (Tamás Sikos T.)

The programme includes the following specialization areas:

- Marketing schools and applications
- Management
- Finance-accounting
- Business economics
- Regionalism
- Spatial Theory
- Space and business

## Courses

The doctoral programme includes four types of courses: core, required for specialisation, compulsory related to the research topic and elective. Core, required for specialisation and compulsory related to the research topic subjects can be completed with an exam, elective ones with project work.

### Core subjects:

- Research methodology
- Quantitative research methods

### Required courses for specialisation

Business program:

- Scientific Problems of Business Economics
- Finance

- Marketing Theory
- Organizational Theory

Regional program:

- Space Economics
- Place marketing and branding
- Comparative Regional Economics
- Globalization and regionalization - population processes, spatial movements

Compulsory subjects related to the research topic

Marketing schools and applications

- Methods of Market Analysis
- Social marketing - theory and methods

Management

- Strategic and Innovation Management
- Project management

Finance-accounting

- Financial management
- International financing

Business economics

- Managerial Economics
- Management of Public Utility Companies

Regionalism

- European regionalism
- Urban planning, smart cities

Spatial Theory

- Regional policy
- Spatial economics

Space and business

- Business GIS
- On-line and off-line Business spaces

Credit structure of courses:

Semesters	I.	II.	III.	IV.
Core	8 (k)	8 (k)		
Required for specialisation	12 (k)	6 (k)	6 (k)	
Compulsory subjects related to the research topic		5 (k)	5 (k)	
Elective				6 (b)

## Research work

PhD students are attached to a research supervisor from the beginning of the programme. It is the task of the supervisor to advise the PhD candidate during the course work and the research period.

The degree-acquiring process includes three elements: to pass the complex exam, to write and defend the thesis-proposal, and to write and defend the final doctoral thesis.

The thesis-proposal has to be submitted before the complex exam. Defence of the proposal is in front of a committee of five members, two of them are the official opponents who supply their written evaluation of the proposal.

The final dissertation has to be defended in front of a committee of five members, three of them are the official opponents with written evaluation of the thesis. The dissertation has to be submitted not later than the end of the fifth year from the beginning of the programme.

## Research and teaching activity

Students are involved in the teaching and research activity of the department, and get credits for their contribution (3/semester for teaching, and 9/semester for doing research). At least 72 credits has to be accumulated with publications and well.

## Tuition Fees

- Application procedure fee: €150
- Tuition fee for
  - o full-time students: €3,500/semester
  - o part-time students: €2,000/semester
  - o students with individual study plans: 1,500/calendar year
- Material costs: €1,500/year

## Admission

The two types of study programmes available at the moment:

- full time training: fee-paying courses, courses for students awarded 2+2-year governmental or other grants, regular student status
- part-time training: fee-paying courses with individualised curriculum combined with taught courses for students who wish to continue working whilst studying for their PhD, no grants are awarded

## Eligibility and entry requirements

Students enrolled in the final year of their Master's studies, but have not received their degree required for admission, students with a Master's Degree. (Degrees awarded overseas will be accepted under international agreements in force of the countries concerned, or in the absence of such agreement the degree can be accepted only if the degree, under the legislation of the country where it was awarded, makes the candidate eligible for applying for admission to the doctoral school adequate to the Hungarian one. In other questions regulations on the recognition of foreign certificates and degrees of the Hungarian Ministry of Education are applicable).

Successfully passed (state) final exams and Masters Degree with at least 'good' or 'cum laude' honours (applications for PhD students with individual study plans not involved in taught programme will be considered individually on the basis of the candidate's former certified scientific achievements by the Committee of Doctoral School, degrees below these levels may be accepted).

Sufficient proficiency in the chosen field of research

Sufficient proficiency in English.

Preference is given to those with formally certified academic/professional achievements (e.g. publications, Pro Scientia Gold medal, partial university studies in a foreign country, awards at Scientific Students' Conferences, etc.).

### **Criteria for approval**

The Admission Committee conducts an entrance interview to ascertain the candidates' proficiency in the chosen field of research, conception of the doctoral work, further scientific plans, formal academic/professional achievements, aptitude for creative research work, and language proficiency. The Admission Committee scores the candidates' performance on a 100-point scale, ranks them and makes a decision about their admission or refusal. The pass score is 60 points; this is a prerequisite, but does not mean automatic admission to the programme. The candidates are shortlisted and ranked. The list is forwarded to the Doctoral Committee of the Faculty, which makes proposals for admission of the candidates taking into consideration the quotas, funds, capacities and school facilities determined by the Doctoral Committee of the University. The final decision on candidates is made by the Doctoral Committee of the University. Applicants who are waiting for the delivery of diplomas required for admission are pre-admitted only conditionally. They are finally admitted only if they have been awarded Master's Degree with at least 'good' or 'cum laude' honours. Candidates who have been admitted to the full-time programme are entitled to a 2+2-year government grant, the sum of which is currently 140,000 HUF/month during the first two years, and 180,000 HUF/month in the second 2-year period. They can receive accommodation in student hostels if a reasonable justification is provided and pay tuition fees pursuant to regular student status. Part-time PhD students involved in individual preparation apart from taught programme must meet the same examination requirements as full-time PhD students. They can perform their research and educational work at their workplaces if the facilities are adequate. They pay tuition fees and are not awarded grants.

### **Application procedure**

The call for application and the application form can be downloaded from the website of the University of Miskolc. Regulations for Doctoral Programmes and for the Award of Doctoral Degrees of the University of Miskolc on the same page provide candidates with further information about PhD studies.

Application for admission to the Doctoral School of is possible in the announced research topics: <https://doktori.hu/index.php?menuid=116&lang=EN&num=37>

The application procedure fee payment form can be requested from the Office of the Vice-Rector for Research and International Relations (A/4 building, office 112). The application form along with all the appropriate supporting documents required must be submitted to the Office of the Vice-Rector for Research and International Relations of the university by 14 May 2020.

### **Deadlines**

- Closing date for applications: 14 May 2020

- Date of entrance interview: June
- Date of final decision: July

## Contact

Chairperson of the Programme

Professor Károly Balaton

e-mail: [szvbk@uni-miskolc.hu](mailto:szvbk@uni-miskolc.hu)

office: Building A4, Room 317

Programme Secretary

Dora Szendi

e-mail: [regszdor@uni-miskolc.hu](mailto:regszdor@uni-miskolc.hu)

office: Building A4, Room 16