

HANTOS ELEMÉR BUSINESS AND REGIONAL SCIENCES DOCTORAL SCHOOL -- PROGRAM

Course title	Course coordinator	1. semester			2. semester			3. semester			4. semester			ea	kr
		ea	kr	köv	ea	kr	köv	ea	kr	köv	ea	kr	köv		
Core subjects		30	8		30	8		0	0		0	0		60	16
Research methodology	Balaton Károly	30	8	k											
Quantitative resarch methods	Tóth Géza				30	8	k								
Required for specialisation		60	12		30	6		30	6		0	0		120	24
Business program -- Balaton Károly															
Scientific Problems of Business Economics	Illés Mária	30	6	k											
Finance	Bozsik Sándor	30	6	k											
Marketing Theory	Piskóti István				30	6	k								
Organizational Theory	Veresné Somosi Mariann							30	6	k					
Regional program -- Sikos T. Tamás															
Space Economics	Kocziszky Gyögy	30	6	k											
Place marketing and branding	Piskóti István	30	6	k											
Comparative Regional Economics	Benedek József				30	6	k								
Globalization and regionalization - population processes, spatial movements	Nagy Zoltán							30	6	k					
Compulsory related to the research topic		0	0		30	5		30	5		0	0		60	10
Marketing schools and applications															
Methods of Market Analysis	Molnár László				30	5	k								
Social marketing - theory and methods	Nagy Szabolcs							30	5	k					
Management															
Strategic and Innovation Management	Balaton Károly				30	5	k								
Project management	Molnár Viktor							30	5	k					
Finance-accunting															
Financial managemet	Bozsik Sándor				30	5	k								
International financing	Kovács Levente							30	5	k					
Business economics															
Managerial Economics	Illés Mária				30	5	k								
Management of Public Utility Companies	Kádárné Horváth Ágnes							30	5	k					
Regionalism															
European regionalism	Benedek József				30	5	k								
Urban planning, smart cities	Nagy Zoltán							30	5	k					
Spatial Theory															
Regional policy	Kocziszky György				30	5	k								
Spatial economics	Kocziszky György							30	5	k					
Space and business															
Business GIS	Sikos T. Tamás				30	5	k								
On-line and off-line Business spaces	Sikos T. Tamás							30	5	k					
Elective courses		0	0		0	0		0	0		60	6		60	6
Subject 1.											30	3	gyj		
Subject 2.											30	3	gyj		
Teaching activity			3			3			3			3		0	12
Research activity			9			9			9			25		0	52
		90	32		90	31		60	23		60	34		300	120

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Course title	1. semester			2. semester			3. semester			4. semester			5. semester			6. semester			7. semester			8. semester			ea	kr
	Contact lessons	Credits	E/CA	Contact lessons	Credits	E/CA	Contact lessons	Credits	E/CA	Contact lessons	Credits	E/CA	Contact lessons	Credits	E/CA	Contact lessons	Credits	E/CA	Contact lessons	Credits	E/CA	Contact lessons	Credits	E/CA		
Core subjects		8	E	30	8	E																			30	16
Required for specialisation	60	12	E	30	6	E	30	6	E																120	24
Compulsory related to the research topic				30	5	E	30	5	E																60	10
Elective courses										60	6	CA													60	6
Teaching activity		3			3			3			3			3			3			3			3		0	24
Research activity		9			9			9			25			9			9			9			9		0	88
Complex exam																									0	0
Publications																									0	72
Total	60	32		90	31		60	23		60	34		0	12		0	12		0	12		0	12		270	240